





# CHECKLIST FOR SUSTAINABLE INCENTIVE TRAVEL PROGRAM

A checklist for sustainable incentive travel is necessary to ensure environmental responsibility, demonstrate corporate social responsibility, enhance brand image, and engage employees in meaningful experiences that align with sustainability values:


## Destination Selection

 Choose destinations with a strong commitment to sustainability and responsible tourism practices. On destination consider locations with accessible public transportation options and a focus on reducing carbon emissions.


## Accommodation

 Select hotels and accommodations that have implemented eco-friendly practices such as energy-efficient systems, waste reduction, and water conservation. Look for certifications or other recognized sustainability standards.


## Transportation

 Opt for sustainable transportation options like hybrid or electric vehicles for transfers and tours. Encourage participants to use public transportation or carpooling when feasible.

## Activity Planning

 Promote activities that have a minimal environmental impact, such as nature conservation projects, community engagement initiatives, or cultural exchanges with local communities. Avoid activities that exploit animals, damage natural habitats, or contribute to pollution.


## Waste Reduction

 Implement waste management strategies by providing recycling bins, reducing single-use plastics, and encouraging participants to bring reusable water bottles and bags. Collaborate with local suppliers that prioritize sustainable practices and minimize packaging waste.

## Carbon Offsetting

 Calculate the carbon footprint of the event and offer participants the opportunity to offset their emissions through verified carbon offset programs. Consider partnering with organizations

## Education & Awareness

 Provide educational materials or workshops to raise awareness about sustainability and responsible travel practices. Encourage participants to adopt sustainable habits beyond the event and share their experiences with others.

Liberty Adriatic can help you to organize events and programs with a respect of a natural, social and cultural environment. We expand awareness of the consequences of our trips, we respect local values and strive for fair trade and fair tourism.

Contact **Liberty Adriatic sustainability** expert or discover **sustainable incentive ideas**.